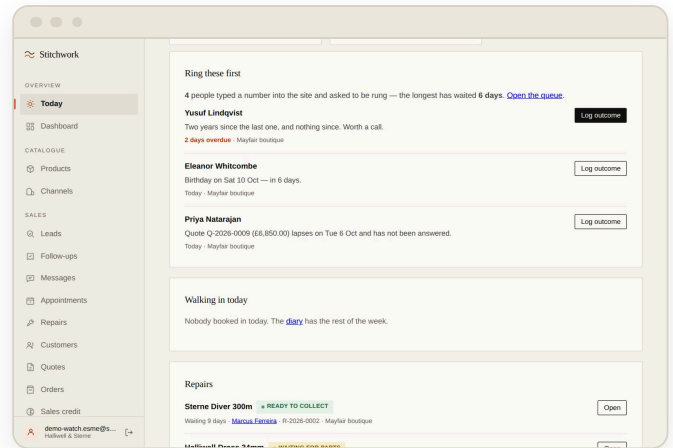


Every client remembered. *Every reason to be in touch, on time.*

Stitchwork keeps one record of each client — what they love, what they own, what they looked at online, who looks after them — and gives your team a short list each morning of who to contact and why. The assistant does the remembering and the first draft. Your people do the relationship.



THE PROBLEM

A relationship is a memory. Most shops keep it in one head.

Her ring size, the anniversary, the watch she tried on twice: all of it in one associate's head, and they are on holiday.

— What a client tells you leaves with the person they told.

Somebody meant to ring about the quote. By the time anybody did, she had bought it elsewhere.

— The moments to get in touch pass unnoticed.

She looked at it online for three weeks, came in, and was greeted like a stranger.

— The website and the shop floor do not know each other.

What Stitchwork does about it

One record of each client

Sizes, preferences, the dates that matter, what they own and want, every message both ways, and who looks after them.

Consent you can show

Who agreed to hear about new pieces, on which channel, when and how you know. A STOP reply is recorded the moment it arrives.

Repairs and servicing

A ticket with a QR code, a status page for the client, the date promised, and the “ready to collect” message written for you.

A short list every morning

Birthdays and anniversaries in good time, quotes about to lapse, aftercare, missed appointments and repairs waiting to be collected.

Lookbooks and wishlists

Send a personal edit as a link. They mark what they love, and you hear. What they have their eye on stays on their record.

Shopify and Shopify POS

Every order, online or at the till, arrives on the client's record as it happens. Other systems by CSV or the API.

Priced by the size of the business, in the open.

Walk-ins in ten seconds

A name and a mobile number make a client. An email given later joins the same record instead of starting a second.

Quotes and deposits

Quote at the counter, send it to their phone, and take the deposit into your own Stripe account before they leave.

An assistant, on Claude

Briefs you before a visit and drafts the message. It sees only what you can see, and a person always presses Send.

THE PRICE, IN FULL

£400 a month — one showroom, three people

- Collection £850 a month: three showrooms, six people
- £75 a month for each further colleague; £15 for each AI connection
- A £1,250 launch package to start — included when paid yearly
- Deposits into your own Stripe account: 0.5% or 0.3%, capped at £15

Order-value ranking, attribution and nudges on every plan. Seven days free, no card. Two months free paid yearly. Founding shops: 30% off the first year, for a case study. Ten showrooms or more: from £2,500 a month.



See it on your own shop.

Scan to book a twenty-minute walkthrough on your catalogue, or start the free trial.

stitchwork.io/meet